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**No.1569**

AMARAVATI, FRIDAY, NOVEMBER 17, 2023

**G.1435**

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**NOTIFICATIONS BY GOVERNMENT**

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**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

**Industries & Commerce Department - Appointment of Sri Avuthu Sridhar Reddy as Senior Consultant in the Andhra Pradesh Micro, Small and Medium Enterprise Development Corporation (AP MSMEDC) - Orders - Issued.**

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**INDUSTRIES & COMMERCE (PROG-I) DEPARTMENT**

**G.O.Rt.No.194**

**Dated: 24/11/2022  
Read the following:**

1. G.O.Ms. No.91 Ind.&Com (Prog.I) Department, Dated.22.06.2017.
2. G.O.Ms. No.108, III&C (Prog.I) Department, Dated.11.12.2019.
3. G.O.Ms.No.89, Finance (HR.I) Department, Dated.16-07-2015.
4. E-file received from the CEO, AP MSMEDC vide e-file No. INC64- OPOM0MISC /1/2021-CEO-INC64 (Computer No.1320877).
5. Finance Dept., U.O.No.1905373/ HR-II/FIN01-HR0PDPP(OCE)/247/2022, Dt. 21.11.2022.

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**ORDER:**

In the reference 1<sup>st</sup> read above, Government have issued orders for formation of Andhra Pradesh Micro, Small and Medium Enterprise Development Corporation (AP MSMEDC) under Section 8 of the Companies Act,2013 and in the reference 2<sup>nd</sup> read above, orders were issued on the organizational structure of AP MSME Development Corporation.

2. In the reference 4<sup>th</sup> read above, the CEO, AP MSME Development Corporation has stated that Sri Avuthu Sridhar Reddy has requested for suitable position in Andhra Pradesh MSME Development Corporation, as he is having professional experience of 20 years in business management and experience in financial activities, Start up ecosystem, marketing and team management and therefore requested the Government to consider him for suitable position as advisor or expert in the Corporation, as the applicant's skills and experience is in line with requirement of Corporation.

3. The Government after careful examination of the proposal of the CEO, AP MSME Development Corporation hereby appointed Sri Avuthu Sridhar Reddy as Senior Consultant with a consolidated remuneration of Rs.1,75,000/-(Rupees One Lakh Seventy Five Thousand Only) per month as per the orders issued in the reference 3<sup>rd</sup> read above for a initial period of one year with immediate effect and the expenditure shall be met from the Corporation funds.

**(P.T.O)**

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4. The CEO, AP MSME Development Corporation shall take further necessary action in the matter accordingly and utilize the services of Sri Avuthu Sridhar Reddy effectively for entrepreneurship development and MSME sector in the State.

5. This order issues with the concurrence of Finance Department vide their U.O.No.1905373/HR-II/FIN01-HR0PDPP(OCE)/247/2022, Dt.21.11.2022.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**R. KARIKAL VALAVEN**  
**SPL. CHIEF SECRETARY TO GOVERNMENT & CIP**

To  
The CEO, AP MSME Development Corporation, Vijayawada.  
Sri Avuthu Sridhar Reddy (Through AP MSME DC)

Copy to:

The Director of Industries, Mangalagiri.  
P.S to Spl. Chief Secretary to CM.  
P.S to Spl.CS to Govt. & CIP., I&C Dept., .  
OSD to Hon'ble Minister for Industries & Commerce.  
Sf/Sc

// FORWARDED::BY ORDER//

*B. Radha*  
SECTION OFFICER